

VA



U.S. Department of Veterans Affairs

Veterans Health Administration
PBM Academic Detailing Service

VA Academic Detailing

Pharmacy service
innovations designed
to improve quality
of care



Customer Service: Our #1 Priority

What is Academic Detailing (AD)?

- Service-oriented outreach providing evidence-based information to health care professionals

Why use it?

- Distills current literature and resources into quick to read information, which saves you time
- Improves Veteran health outcomes
- Proven method of providing evidence-based information in an effective and impactful way

How does Academic Detailing work?

- A pharmacist will contact you to request a short visit, usually lasting only 10–30 minutes
- He or she will discuss information that compliments your practice and assists you in overcoming barriers to achieve patient treatment goals

Is AD being used outside the VA?

Yes!

AD is being used in:

- Many states in the U.S., including CA, CT, ID, MA, ME, NY, OR, SC, and VT
- Kaiser Permanente and other healthcare systems
- Countries around the world (Australia, Canada, Norway, the Netherlands, Sweden, United Kingdom)

We Are
here to
—help—



How is AD different from other pharmacy interventions?

- Brings the evidence to you in your place of practice
- Focuses on understanding your practice, your patients, and the barriers you encounter in a non-judgmental way
- Tailors the interaction to meet your needs

What can your Academic Detailer do for you?

- Provide balanced evidence-based information to meet the needs of your patients
- Share best practices from across the country
- Provide tools and resources applicable to your practice
- Assist with navigating various VA resources and initiatives
- Discuss challenging patient cases and communication techniques

...And more!

Contact info:

